

Geek Expo Privacy Policy

Effective Date: 29 December 2025

At Geek Expo, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website, register for events, or interact with us in any other way. By attending our events or using our services, you agree to the practices described below.

1. Information We Collect

We may collect the following types of personal information:

- **Contact Information:** Name, email address, phone number, mailing address
- **Event Registration Data:** Ticket purchases, panel/workshop submissions, cosplay contest entries
- **Payment Information:** Credit/debit card details (processed securely via third-party payment providers)
- **Online Activity:** IP addresses, browser type, pages visited, and other usage data when using our website or social media
- **Marketing Preferences:** Your preferences regarding communications from Geek Expo

2. How We Use Your Information

Your information may be used for the following purposes:

- To process event registrations, ticket purchases, and panel/workshop submissions
- To communicate important event updates, reminders, and announcements
- To provide customer support and respond to inquiries
- To improve our events, services, and website
- To send marketing communications if you have opted in
- To comply with legal obligations

3. Sharing Your Information

We respect your privacy and do not sell your personal information. We may share your information with:

- **Event partners and vendors:** Only as necessary to facilitate your participation (e.g., badge printing, ticket verification)
- **Third-party service providers:** Payment processors, email service providers, and IT support providers
- **Legal authorities:** When required by law or to protect our rights, property, or safety

4. Cookies and Tracking

Our website may use cookies and similar tracking technologies to enhance your browsing experience, analyze website traffic, and provide personalized content. You can adjust your browser settings to manage cookies, but some features may not function properly if disabled.

5. Your Rights

You have the right to:

- Access, correct, or delete your personal information
- Opt out of marketing communications
- Withdraw consent for data processing at any time

To exercise these rights, please contact us at welcome@geekexpo.co.uk

6. Data Security

We implement reasonable technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure.

7. Children's Privacy

Geek Expo events are intended for general audiences. We do not knowingly collect personal information from children under the age of 13 without parental consent.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on our website with an updated "Effective Date." Your continued use of our services constitutes acceptance of the revised policy.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at: welcome@geekexpo.co.uk